# AMITKK

## DIGITAL SOLUTIONS



Every brand has its own personality, that's what makes them stand out. We provide end-to-end **#DigitalSolutions**.

## WWW.AMITKK.COM

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DIGITAL MARKETING



WEBSITE DEVELOPMENT



MOBILE APP DEVELOPMENT



E-COMMERCE DEVELOPMENT



GRAPHICS DESIGN



UI / UX DESIGN



VIDEOS & ANIMATIONS



SEARCH ENGINE OPTIMIZATION (SEO)



SOCIAL MEDIA MARKETING (SMM)



AFFILIATE MARKETING



CONTENT



BLOGS & GUEST BLOGS

## **WEBSITE** DESIGN AND DEVELOPMENT

A good website is the first pre requisites for your digital presence.



Code Brevity
Best UI Designs
Mobile Responsiveness
Scalability
Page Speed
Digital Marketing Perspective



#### WORDPRESS

We develop leading WordPress themes from scratch with high page speed and well prepared for SEO results.



#### PHP

An efficient and cost-effective scripting language that delivers the best services at the most reasonable price.



#### **JAVASCRIPT**

State of the Art web platform dedicated to soothe high user experience requirements and deliver the best.



#### **REACT & NODE JS**

Strong expertise in connecting React JS with any other framework including Node JS for beautiful custom projects.



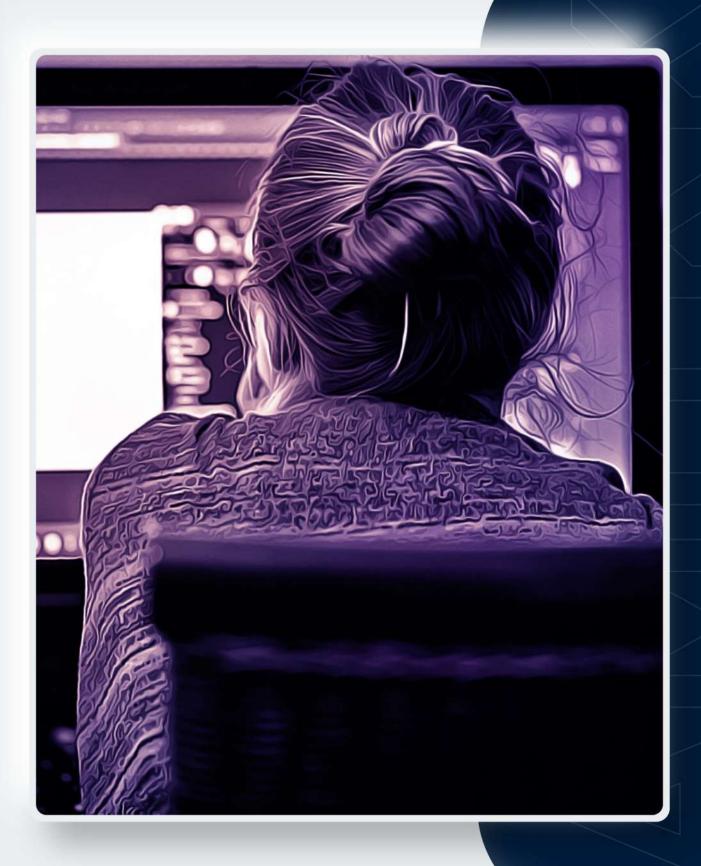
#### **VUE JS**

An advanced frontend java script framework for building user interface and single page application.



#### **LARAVEL**

Robust, secure, scalable and beautiful custom websites which are robust, scalable and highly secure.



## **ECOMMERCE WEBSITE** DEVELOPMENT

We develop robust, beautiful and scalabel e-commerce websites.

The online stores created by AmitKK have user experience at the heart of design and development. The E-commerce Websites developed by our team are not just amazing, but are fully functional, secure and are created keeping each and every part of the user's journey in mind. Our intuitive designs convert visitors into customers, driving growth, and giving wings to your business.



Business-to-Business (B2B)



Business-to-Consumer (B2C)



Consumer-to-Business (C2B)



Consumer-to-consumer (C2C)

#### Types of E-Commerce Websites

Online Retailers

Market Places

### **Technologies We Use**

PHP

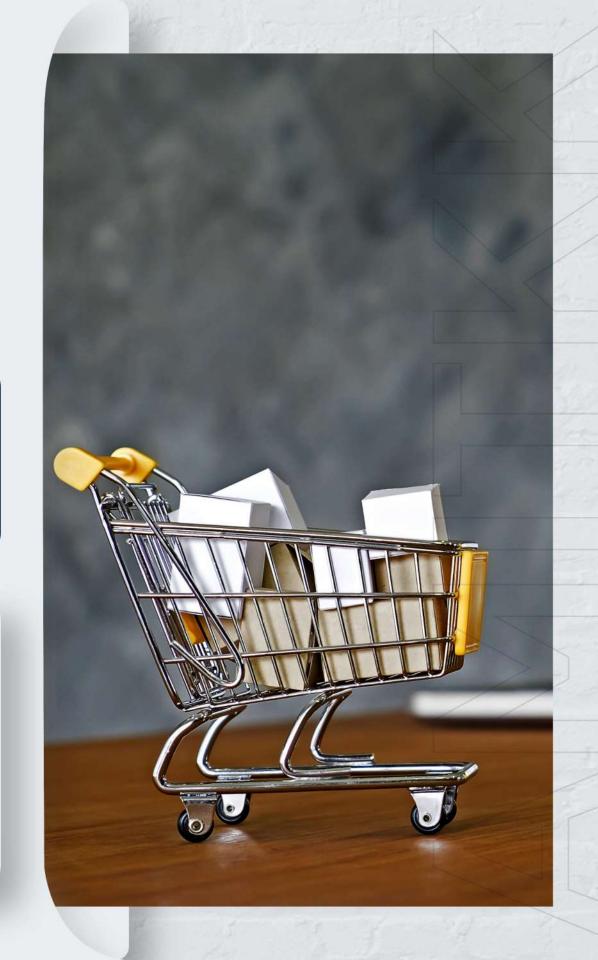
**VUE JS** 

Quasar

Laravel

React JS & Node JS

Wordpress / Woo-Commerce



## **MOBILE APP DEVELOPMENT**

We develop beautiful and high functioning Apps in all languages

We at AMITKK strive for excellence, and our product driven mobile applications speak for themselves. The services we offer are cross-functional, and are fuelled by innovation, enthusiasm and creativity of our team. We build apps with passion, for the future, where every click and swipe enhance the perception of your brand.

**Best Competitive Price** 

Latest Technology & Scalability

**Experienced And Skilled Team Members** 

**Attractive Design And UI** 

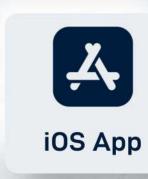
Flexible Payment Plans

**Timely Delivery** 

**Strong Communication & Complete Transparency** 

**Innovative & Proven Approach** 

Customization













## **GRAPHICS** DESIGN

More than a thousand words, our graphics speak your brand values

Unique Eye Catching Designs
High Aesthetic Class
Story Communication
Call To Action (CTA)

We are a Graphic Design Agency who take good care of all your design needs. AmitKK provides an excellent creative wrap around your products or services, tailored to meet your every requirement. We are a part of the rapidly changing world of marketing and design and believe in our multi angled approach in offline and online marketing.



#### Social Media Posts

We are well-versed in attracting the customers' attention, and we will provide our services on most of the leading social media platforms such as Facebook, Twitter, etc.



#### **Motion Graphics & GIF**

Short and impactful motion graphics tend to capture user attention and complement social media profile, and work in tandem to create something powerful and special.



#### **UI / UX Designing**

Our contemporary UI designs offers best designing practices and concepts to create the most superior and profound user experience and interactions.



#### **Videos**

Video Designing offers the screen visualization shot-by-shot including all essential features such as backgrounds, colors, sound effects, narration, & characters animation.



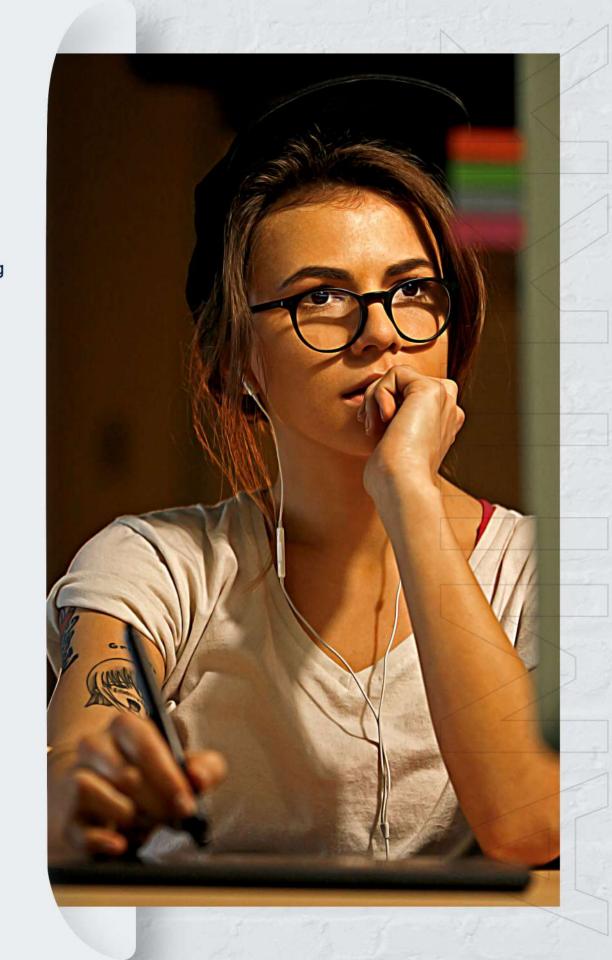
#### **Animations**

Animation services helps your brand engage better, enhance brand loyalty, and extend customer reach with a higher conversion rate, and improved value to the brand.



#### **Print Design**

We provide you with a state-of-the-art print design service with unique cuts and folds and embossed print designs for the most appropriate theme of business needs.



## UI / UX DESIGNING

Build Engaging Experiences While Customers In Mind

We at AMITKK enhance the feel, ease of use, and product experience we offer to our global client base. We look at the efficiency of the website design, and conduct user testing and code optimization to enhance the performance all in one roof. We are well experienced and equipped with good UI and UX designer knowledge.













Wireframing



**Web Production Design** 



**Software Designing** 



**High Fidelity Prototyping** 



**Illustrations and Designs** 



**Hybrid App Design** 



**Technical Design** 



**Software Redesign** 



## **SEARCH ENGINE OPTIMIZATION**

We promise guaranteed SEO ranking, traffic and business through SEO

White-Hat SEO Techniques

We only practice white-hat SEO techniques and follow all guidelines and rules laid by Google Search Engine. No foul play or unethical or illegal practice of Black-Hat SEO.

**High Technical Proficiency** 

We have all the technical capabilities and a proficient team to handle the technicalities related to website, address all the glitches found in audit and accelerate the performance.

**Assured Results** 

A passion to nurture the clients' businesses to grow in leaps and bounds has helped us create many successful case studies across industry verticals.

**Latest SEO Tactics** 

Digital platform is very dynamic. Our team of experts keep themselves abreast of all the latest SEO techniques & updates and implement the industry best practices to all the campaigns.

**Qualified SEO Specialists** 

We are armed with a very talented pool of professionals consisting of skillful graphic designers, content writers, digital marketing strategist to provide you A-Z of SEO services to take your ranking to top.

SEO Strategy & Conceptualization Competitive Analysis

The strategy gives an insight into why competitors are outranking you and what to do about it.

Website Audit Website Architecture Analysis Keyword

Fixing hierarchy of pages, long URLs, broken links, XML sitemaps, page load time, technical SEO, canonical tags and other issues.

**Analysis & Research Content Analysis and Creation** 

Researching communication patterns to determine the presence of words, themes, or concepts from qualitative data.

Technical SEO Link Building Execution and Transparent

A strategic way to enhance your site authority, and the most effective comes in the form of white-hat link building.

**Monthly Reporting** 

Stay updated about the ongoing activities and latest performance. Monthly reports are shared with the clients stating all key metrics and details of ongoing and way forward plan.





Content Creation



Keyword Optimization



Fast Page Speed



Internal ed Linking



Mobile Friendly



Schema MarkUp



Light Website



External Linking

## **SOCIAL MEDIA MARKETING**

We promote the brand and communicate its USP, offering and engage audience.

Research & Analysis

**Setting Goals and Objectives** 

**Develop Strategy** 

**Content Creation** 

**Listen and Engage** 

**Create Campaigns** 

Creativity

**Avid Listener** 

Years of Experience

Team of Influencers

**Good Understanding of Social Fabric** 

**Analysis & Report** 





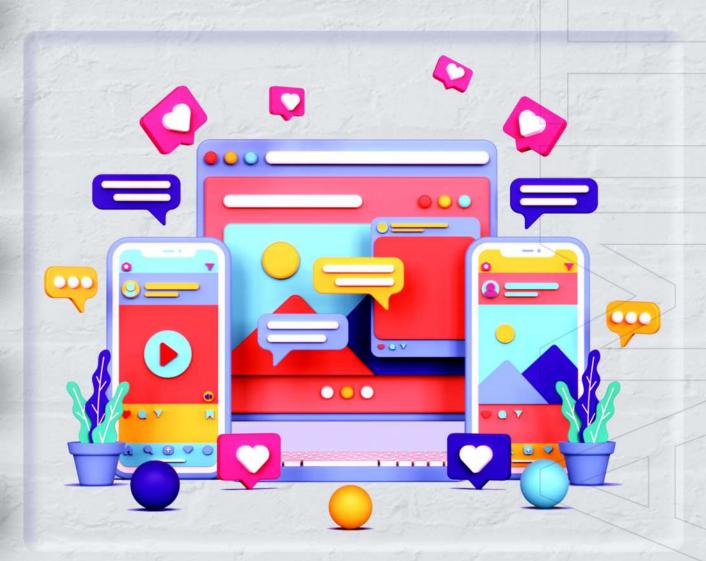








Our creative team comes up with eye catching graphics, videos and animations that are used with thought provoking copywriting. Our campaigns on social media are well planned months ahead with proper setting of target for results. The campaigns are regularly boosted to expand the audience base of the social media accounts. Communication forms the central pillar of our social media marketing services and we make sure that right message is delivered in right way to the right audience.



## OTHER DIGITAL SOLUTIONS

**Branding** 

Get The Best Branding Services With The Best Branding Agency

**Quora Marketing** 

We offer enhanced and profound results in the highly competitive marketplace amplifying monthly views to around 120%.

**Content Writing** 

SEO orinted content writing services to boost your digital marketing

**Guest Blogging** 

One of the best inbound marketing strategies improving sales, quality traffic, authority and relevant links.

**Lead Generation** 

Genuine leads to add to your business directly

Influencer Marketing

Leading service provider, and can build unique and powerful ideas, perform market research to increase sales and brand value.

**SMS Marketing** 

A renowned and well-established company that powers SMS marketing for countless leading industries

**Email Marketing** 

We are a business text messaging software that uses innovative ways to enhance business growth.

**Affiliate Marketing** 

Get access to more than 140,000 publishers globally, with a dedicated network team of development specialists.

OfflineMarketing

We work by analyzing consumer behavior from across various channels and create campaigns with strong strategies and alluring content development.



## **CLIENTELE**













\*Saukhyam,

BEAUTIFUL, NATURAL, ESSENTIAL



REVXADS



park inn



**Z**appfresh













THE BRISTOL

Landmark of Luxury and Space











Sheraton New Delhi

HOTEL

Member ITC's hotel group























## WHO WE ARE?

We provide complete web, app and marketing solutions.



## **AMIT KUMAR KHARE**

Founder

Amit is an alumnus of IIM Lucknow with a rich experience of 8 years in Indian Air Force behind him. He has worked in corporate and is a seasoned entrepreneur. He loves technology and everything digital, especially marketing. A wonderful coder himself, he has hands on experience in React JS, Node JS, Laravel, WordPress and a lot more.

Amit has been instrumental in shaping the marketing strategies of many startups and hotels.



## **DEBASHIS BAL**

**BD** Head

Debashis is an experienced project manager and has worked with Wipro and Met Technologies during his career. A strong networking guy he has been instrumental in a lot of startups and businesses. He has a background in programming which helps him to connect with the business heads and understand their pain points.

Working with Debashis is fun in itself as he makes big problems look so easy with his quick thinking and solution delivering.



## **NAVNEET KHARE**

**Creative Director** 

Navneet is an design and manufacturing aspirant and take vibes of UI design for the organization. As a creative director, he has been instrumental in taking the creative level of the organization to new heights. He personally takes care of the UI design for websites and loves to explore new ideas.

Navneet is an enthusiastic animator and loves creating videos.



## **CONTACT US**



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## **OUR OFFICES**

#### Gurgaon

Second FLoor, 1172, Sector- 45, Near DPS School, Gurgaon, Haryana- 122002

#### Rewa

HIG 3/11/152, Infront of Anand Park, Nehru Nagar, Rewa, M.P - 486001

#### Mumbai

Sar Park view, B 602, Plot- 31 & 45, Sec- 30, Kharghar - 410210

## Our Portfolio

Click To Explore



**Graphics Portfolio** 



**UI Portfolio** 



**Website Portfolio** 



Video Portfolio

